

## PROFILE

My love for design began with my love for skateboarding. All I wanted to do was create board graphics, whether they were for skateboards, snowboards, or surfboards. It didn't take long for me to find out that design of all kinds, not just board graphics, were something worth pursuing. I knew that my first step to doing what I loved was to complete my Bachelors Degree in Graphic Design at the International Academy of Design and Technology. While obtaining my degree I worked as a Freelance Designer at Joslin Lake Design where I was introduced to the Society of Typographic Arts. Being part of the STA has extensively expanded my understanding and knowledge of design and communication. As it stands, I remain a current and active member of the STA, avid volunteer of the Chicago International Poster Biennial, and a showcased designer in the Chicago Design Archive. [www.chicagodesignarchive.org](http://www.chicagodesignarchive.org)

## SKILLS

### TECHNICAL

**Fluent in:** • Adobe Acrobat • InDesign • Photoshop • Illustrator • Quark Xpress  
• Microsoft Office • Extensis Suitcase • Bridge • Epson Scan • HP Scan  
• Offset & silk-screen printing knowledge as well as pre-press skills

**Basic knowledge of:** HTML • CSS • Dreamweaver

### PERSONAL

Spent 4 years in the retail and customer service industry as well as gained some experience dealing with clients on a first hand basis at Joslin Lake—keeping me personable and well-educated in the world of communication. Open-minded and willing to take on new challenges and opportunities.

## RELATED EXPERIENCE

### Joslin Lake Design Co.

Freelance Graphic Designer  
August 2007– Present

**Clients:** Goodall Hospital, Kingston Hospital, PROP (People's Regional Opportunity Program), Prevue Hendryx (pet company), Scooter's Friends (dog clothing company).

**Design Work:** identity, brochure, newsletter, poster, web site layout and design, technical illustration, t-shirt, clothing tags and hang tags.

## WORK EXPERIENCE

### Circuit City

Sales | Customer Service  
November 2006–August 2007

### Lyons Fruit Farm & Market

Customer Service  
June–November 2005, 2006, 2007

## ACADEMIC EXPERIENCE

**International Academy of Design & Technology, Chicago** | GPA 3.95  
Bachelors of Fine Arts, Visual Communication: Graphic Design  
July 2006–June 2009  
Alpha Beta Kappa Honors:  
Summa Cum Laude

**Van Buren Technology Center** | GPA 4.0  
Graphic Arts Printing Program  
September 2004–June 2006  
Graphic Arts Printing Program  
Co-op Production Student  
September 2005–June 2006

## PROJECT HIGHLIGHTS

### The MYAN Poster Series

The Maine Youth Action Network (MYAN) needed a poster designed for their year-long youth leadership program. Incorporating MYAN's headline, "Turn Your World Upside Down," I was able to develop the fun and modern solution that they were looking for. Using head shots of youth upside down with their hair dangling down the poster, I placed the opaque headline over their hair creating dynamic imagery while still remaining very clean. Posters were hung in local businesses around Maine to market the program.

### PROP's Annual Report Brochure

Following the same format and style as the brochure I designed the previous year, this project had its own unique set of problems to solve. The graph displaying all of PROP's social service program's financial information changed in width and height due to services being cut and other programs being consolidated. This posed a problem for the poster side of the brochure because the placement of the chart no longer suited the designated space. Seeing my dilemma, I used the leftover space where programs had been cut from the prior year, and developed a smaller column for added financial information. Other minor changes like colors and images were made to the new Annual Report Brochure along with all new financial information.

### Kingston Hospital's "Healthy Visions" Newsletter

Recently sent to press, this project involved a lot of organization, just like PROP's AR Brochure. Creating a grid, and making solid font choices I began receiving images, graphics, and body copy piece by piece. I followed a pre-existing outline for the newsletter and developed my first rough draft with what pieces I had. While new articles and images were trickling in each day I was able to make the final tweaks and send it to the printer ahead of schedule. After talking to the printer I learned that the finals were prepped perfectly for press with no missing links, fonts or bleeds.

